Detailed Programme
Sunday 5th June, 2011

WELCOME COCKTAIL | Exhibition Area – 6:00 – 9:00 pm
Opening of registration - Welcome Reception

Monday 6th June, 2011

OPENING CEREMONY & PLENARY | Room E – 9:30 am – 1:00 pm
Chairperson: Jan Rosenblom (Akzo Nobel, Sweden)
- Introduction
  Thomas GREINDL (CESIO President)
  Günter THUMSER (CEO Henkel Central Eastern Europe)
  Michael Heinz (Global Integration Manager and designated Board Member BASF)
  Steen RIISGAARD (CEO Novozymes)
  Kevin MUNN (UNEP)
  UNESCO (tbc)

PANEL DISCUSSIONS

EMERGING ISSUES I: ECOFOOTPRINT AND CARBON-FOOTPRINT (WK01) | Room F1 - 2:30 – 4:30 pm
Chairperson: R. Koester (Cognis, Germany)
- Footprinting On The Global Scene, including an overview of European Initiatives
  C. Schneider (Henkel, Germany)
- Challenges And Opportunities In Product GHG Measurement And Reporting Experiences From The Greenhouse Gas (GHG) Protocol
  A. Brown (World Business Council for Sustainable Development (WBCSD), Switzerland)
OR01 | ERASM Surfactant Life Cycle & Ecofootprinting (SLE) Project : Updated and Robust Inventory Data for Commercial Surfactant Production
  D. Schowanek (P&G, Belgium)
- From Niche to Mass Market: Strategies for Sustainable Consumption
  M. Kuhndt (UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production (CSOP), Germany)
- Panel discussion: Questions & Answers

EMERGING ISSUES II

CHEMICAL MIXTURES - COMBINATION EFFECTS OF CHEMICALS (WK02) | Room F2 - 2:30 – 4:30 pm
Chairperson: J. Rosenblom (Akzo Nobel, Sweden)
- Setting the scene: Introduction on the issue
  J. Rosenblom (Akzo Nobel, Sweden)
- Political background
  a. Developments in the EU
  b. Developments in the US and OECD
  L. Ghinea (Cefic, Belgium)
- A Perspective from the industry
  S. Lemiere (AISE, Belgium)
- Next steps
  L. Ghinea (Cefic, Belgium)
- Panel discussion: Questions & Answers

KEYNOTE LECTURE | Room E – 5:00 – 6:00 pm
Matthias HORX (Trend researcher & Futurist)
### Tuesday 7th June, 2011

#### PARALLEL SESSION
**MARKET TRENDS I – RENEWABLE RESOURCES, BIO-SURFACTANTS (PS01)**  
Room E1 – 8:30 – 10:30 am  
Chairperson: H. Kohm (BASF, Germany)

- **8:30 | OR02**  
  **Biosurfactants – From The Research Lab To The Application**  
  I. K. Vockenroth (HENKEL AG & CO. KGAA, Düsseldorf, Germany)

- **9:00 | OR03**  
  **A Critical Review Of The Technological And Marketing Features Of Surfactants Obtained From Renewable Resources**  
  G. Bognolo (WSA ASSOCIATES, Everberg, Belgium)

- **9:30 | OR04**  
  **Laundry Powders: A Comparison Study Between European And North American Markets**  
  H. Kola (BATTLELLE, Dubury, USA)

- **10:00 | OR05**  
  **Automatic Dishwashing: The Challenge Of Phosphate Replacement.**  
  M. P. van Deurzen (GENENCOR, Leiden, The Netherlands)

#### PARALLEL SESSION
**APPLICATIONS I – HOME CARE (PS02)**  
Room E2 – 8:30 – 10:30 am  
Chairperson: A. Borkiewicz (ROKITA, Poland)

- **8:30 | OR06**  
  **Hard Surface Cleaning: New Polymers For “Next Time Cleaning Benefit”**  
  C. Cohrs (CLARIANT PRODUCE (D) GMBH, Frankfurt, Germany, Charlotte, USA)

- **9:00 | OR07**  
  **Eco-Friendly Nonionic Surfactant , Methyl Ester Ethoxlate (Mee)**  
  T. Okamoto (Lion Corporation, Edogawa-Ku, Japan)

- **9:30 | OR08**  
  **New Bio-Succinic Acid-Based Surfactants: Synthesis, Physicochemical Properties And Applications**  
  M. Agach (ARD, Villeneuve d’Ascq, France)

- **10:00 | OR09**  
  **Facilitating Compact Formulations With High Active Surfactants**  
  J. Barnes (Shell Global Solutions International B.V., Amsterdam, The Netherlands)

#### PARALLEL SESSION
**SAFETY & REGULATORY AFFAIRS I – REACH & CLP (PS03)**  
Room F1 – 8:30 – 10:30 am  
Chairperson: W. Leemhardt (EVONIK GOLDSCHMIDT GMBH, Germany)

- **8:30 | OR10**  
  **Lessons Learned: Feedbacks from CESIO on REACH phase 1**  
  D. Ross (HENKEL CORPORATION, The Woodlands, USA)

- **9:00 | OR11**  
  **Communication via Safety Data Sheets (ECHA or DUC)**  
  A. Leitinger (HENKEL AG & CO. KGAA, Düsseldorf, Germany)

- **9:30 | OR12**  
  **Tools For Demonstrating Safe Use Of Surfactants Under Reach**  
  J. Solis (HENKEL AG & CO. KGAA, Düsseldorf, Germany)

- **10:00 | OR13**  
  **Global Product Strategy (GPS)**  
  L. Heezen (CEIFC, Brussels, Belgium)

#### PARALLEL SESSION
**MARKET TRENDS II – BIOMASS, UPCOMING FIELDS OF INNOVATION (PS05)**  
Room E1 – 11:00 am – 1:00 pm  
Chairperson: F. Mueller (EVONIK GOLDSCHMIDT GMBH, Germany)

- **11:00 | OR18**  
  **Innovation @ Surfactants – What Do We Expect?**  
  A. Ruland (BASF, Ludwigshafen, Germany)

- **11:30 | OR19**  
  **North America Ecolabeling**  
  K. Stanton (AMERICAN CLEANING INSTITUTE, Washington, USA)

- **12:00 | OR20**  
  **Biomass, A New Feedstock Value Chain For Surfactants**  
  N. Burns (NBS, A KRELL LLC, Freehold, USA)

- **12:30 | OR21**  
  **How To Control Non-Scientific Claim About Detergents And Cosmetics Against Synthetic Surfactants**  
  M. Oya (YOKOHAMA NAT. UNIV., Yokohama, Japan)

#### PARALLEL SESSION
**APPLICATIONS II – HOME CARE II & I (PS06)**  
Room E2 – 11:00 am – 13:00 pm  
Chairperson: J. Barnes (SHELL, The Netherlands)

- **11:00 | OR22**  
  **Capstone® short-chain fluorosurfactants for enhanced cleanability: maximum performance, minimum environmental footprint**  
  J.M. Bouffette (Dupont, Switzerland)

- **11:30 | OR23**  
  **Persistent Foam Control At Low Temperatures**  
  H. C. Pathe (CODINS GmbH, Düsseldorf, Germany)

- **12:00 | OR24**  
  **Efficient, Flexible, Innovative And Cost-Effective Micro-Emulsion Cleaning Solutions Derived From Eco-Friendly Detergent Solvents**  
  J. F. Meuselter (RHODIA, Saint-Fons, France)

- **12:30 | OR25**  
  **Dithiocarbamoylamine Oxide: An Amine Oxide With Improved Degreasing Properties**  
  D. Kaufmann (CLARIANT PRODUCE (D) GMBH, Frankfurt, Germany)
PARALLEL SESSION
SAFETY & REGULATORY AFFAIRS II – TOOLS SUPPORTING REACH & CLP IMPLEMENTATIONS (PS07)
Room F1 – 11:00 am – 1:00 pm
Chairperson: C. Cornet (KAO, Spain)

11:00 | OR26 | Status of Global Implementation & upcoming changes of GHS
R. García Couto (UNECE, Switzerland)
11:30 | OR27 | Cesio Task Force On Implementing Cip Classification And Labelling Requirements.
J. C. Camillo (SHELL INTERNATIONAL B.V., Den Haag, The Netherlands)
12:00 | OR28 | AISE in vitro skin and eye irritation programme
E. Cazette (AISE, Brussels, Belgium)
12:30 | OR29 | Weight Of Evidence: Skin Sensitisation Testing Of Surfactants
A. Mehling (COGNIS GMBH, Düsseldorf, Germany)

PARALLEL SESSION
TECHNICAL II – NEW SUSTAINABLE SOLUTIONS: CARBOHYDRATE DERIVED SURFACTANTS (PS08)
Room F2 – 11:00 am – 1:00 pm
Chairperson: G. Smith (HUNTSMANN, USA)

11:00 | OR30 | A New 100 % Bio Based Short Chain Alkyl Poly Glucoside.
H. Rolland (SEPPIC, Castres, France)
11:30 | OR31 | Surfactants Derived From The Starch Industry Prepared Via An Atom Economical Process
J. Lai (EA 4478 Chimie Moléculaire et Formulation, Villeneuve d’Ascq, France)
12:00 | OR32 | C-Glycoside Surfactants As Innovative Hydrotropic, Solubilizing, Cleaning And Emulsifying Agents
T. Benvegnu (Ecole Nationale Supérieure de Chimie de Rennes, Rennes, France)
12:30 | OR33 | Ethoxylated Saccharose Esters – A New Class Of Surfactants
H. G. Mann (FT-Agro, Düsseldorf, Germany)

PARALLEL SESSION
MARKET TRENDS III (PS09) | Room E1 – 2:30 – 3:30 pm
Chairperson: P. Wilkes (KOLB, Switzerland)

2:30 | OR34 | Mergers & Acquisitions
J. Krotz (Management Engineers, Germany)
3:00 | OR35 | Top or flop - monetary evaluation of patent portfolios
B. Fabry (Germany)

PARALLEL SESSION
APPLICATIONS III – AGRO CHEMICAL APPLICATIONS OF SURFACTANTS (PS10) | Room E2 – 2:30 – 3:30 pm
Chairperson: E. Bayer (STEPAN, France)

2:30 | OR36 | New Adjuvants With Improved Eco-Toxicity Profile As Replacement For Tallow Amine Ethoxylates In Agro Formulations
P. Königshöfer (BASF SE, Ludwigshafen, Germany)
3:00 | OR37 | Nature Based Emulsifier Dedicated To Oil Dispensers
B. Arlot (RHODIA Aubervilliers, France)

PARALLEL SESSION
SAFETY & REGULATORY AFFAIRS III – GLOBAL REGULATORY DEVELOPMENTS (PS11) | Room F1 – 2:30 – 3:30 pm
Chairperson: C. Séné (STEPAN, France)

2:30 | OR38 | Overview of regulatory developments in Asia/Pacific region
H. Estreicher (KELLER HECKMAN LLP, USA)
3:00 | OR39 | Overview of regulatory developments in North America (Canada/California/US EPA)
H. Estreicher (KELLER HECKMAN LLP, USA)

PARALLEL SESSION
TECHNICAL II – NEW SUSTAINABLE SOLUTIONS: METHYL ESTER ETHOXYLATES (PS12) | Room F2 – 2:30 – 3:30 pm
Chairperson: M. Pepin (STEPAN, France)

2:30 | OR40 | Methyl Ester Ethoxylates: Surfactant Properties Versus Synthetic Route
C. Kolara (Synthesis, Development & Technology, Hedingen, Switzerland)
3:00 | OR41 | Methyl Ester Ethoxylates: Physical Chemistry And Performance Properties
G. A. Smith (HUNTSMAN CORPORATION, The Woodlands, USA)

PARALLEL SESSION
MARKET TRENDS IV – KEY FACTORS OF SUCCESS – ROLE AND FUNCTION OF THE CHEMICAL DISTRIBUTORS (PS13)
Room E1 – 4:00 – 5:00 pm
Chairperson: A. Foeller (TEGEWA, Germany)

4:00 | OR42 | THE ROLE OF DISTRIBUTORS DURING THE MARKET LAUNCH OF SPECIALTY CHEMICALS
T. Harke (HARKE CHEMICAL GmbH, Germany)
4:30 | OR43 | NORTH AMERICAN TRENDS AND CHALLENGES OF SELLING SURFACTANTS
M. Brainerd (Brainerd Chemical Company, USA)

PARALLEL SESSION
APPLICATIONS IV – METHODS (PS14) | Room E2 – 4:00 – 5:00 pm
Chairperson: U. Schoenkaes (SASOL, Germany)

4:00 | OR44 | Formulations Utilizing Materials For A Sustainable World
M. I. Busby (DOW, Midland, USA)
4:30 | OR45 | Tracking Surfactant Action In Real Time By Use Of Quartz Crystal Microbalance With Dissipation (Qcm-D)
F. Andersson (Q-SENSE, Västra Frölunda, Sweden)

PARALLEL SESSION
SAFETY & REGULATORY AFFAIRS IV – SUSTAINABILITY (PS15) | Room F1 – 4:00 – 5:00 pm
Chairperson: K. Schwarz (BASF, Germany)

4:00 | OR46 | Driving Proactively The Sustainability Agenda For The Detergents And Maintenance Products Industry: The New A.I.S.E. Charter For Sustainable Cleaning And Its Product Dimension
S. Nissen (A.I.S.E., Bruxelles, Belgium)
4:30 | OR47 | Defining Sustainability In The Cleaning Products Industry
B. Sansoni (AMERICAN CLEANING INSTITUTE, Washington, USA)
Wednesday 8th June, 2011

PARALLEL SESSION
MARKET TRENDS V – GENERAL OVERVIEW – SURFACTANT TRENDS IN DIFFERENT REGIONS OF THE WORLD (PS17)
Room E1 – 8:30 – 10:30 am
Chairperson: S. Fischer (Germany)

8:30 | OR50 | World Surfactants - Global Trends
J. Houston (Colin A. Houston & Associates, Inc., USA)

9:00 | OR51 | Latin America Surfactants – Market and trends
A.L. Polo (Oxiteno, Brazil)

9:30 | OR52 | Market trends of the Surfactant Industry in Japan
K. Matsui (Lion, Japan)

10:00 | OR53 | Surfactant Market in India
S. Trivedi (Chemithon, India)

PARALLEL SESSION
APPLICATIONS V – PERSONAL CARE (PS18) | Room E2 – 8:30 – 10:30 am
Chairperson: Y. Duccini (SEPPIC, France)

8:30 | OR54 | Alkyl Polyglucoside-Based Cosmetic Emulsions Containing Lactobionic Acid: An Impact Of Cosmetic Active To The Colloidal Structure Of The Carriers
S. D. Savic (University of Belgrade, Belgrade, Serbia)

9:00 | OR55 | Multifunctional Rheology Modifier For Cosmetics
L. F de Jesus (Oxiteno, Maua, Brazil)

9:30 | OR56 | Understanding the influence of emulsifiers, emollients and additives on the lamellar phases of cosmetic emulsion
J. Venzmer (EVONIK GOLDSCHMIDT GMBH, Germany)

10:00 | OR57 | Boosting Your Solubilization With Alkyl-Polypentosides Technology
C. Ernenwein (Pomacle, Venette, France)

PARALLEL SESSION
SAFETY & REGULATORY AFFAIRS V – SUSTAINABILITY (cont.) (PS20) | Room F1 – 8:30 –10:30 am
Chairperson: T. Petry (TOXMINDS, Belgium)

8:30 | OR62a | What makes a surfactant sustainable from an EU Ecolabel, LCA, or Regulatory perspectives?
E. Saouter (International Center Cointrin, Switzerland)

9:00 | OR62b | Measuring Sustainability In The Surfactant Sector And End-Consumer Market: Basf’S Eco-Efficiency And Seebalance Analyses
M. Penobton (BASF SE, Ludwigshafen, Germany)

9:30 | OR63 | Sustainability for the surfactant industry: Future trends & challenges
E. Saouter (International Center Cointrin, Switzerland)

10:00 | OR64 | Do Fatty Alcohol-Based Surfactants Pose A Risk To The Environment?
S. M. Mudge (Bangor University, Menai Bridge, Anglesey, USA)
PARALLEL SESSION

TECHNICAL VI – NEW SUSTAINABLE SOLUTIONS: SURFACTANT PERFORMANCE I (PS19) | Room F2 – 8:30 – 10:30 am
Chairperson: J. Shulman (DOW, USA)

8:30 | OR58 | Combined Effects Of Surfactants, Polymers And Other Dispersants For Sustainable Cleaning
J. Ekeroth (AKZO NOBEL SURFACE CHEMISTRY AB, Stenungsund, Sweden)

9:00 | OR59 | Interaction Of Polymers And Surfactants In The Process Of Removal Of Fatty And Oily Soils From Fabric And Hard Surfaces
J. Tropsch (BASF SE, Ludwigshafen, Germany)

9:30 | OR60 | Evaluation Of Sugar-Based Surfactants Degreasing Performances By Dynamic Wettability
V. Freville (University of Technology of Compiegne, Compiegne, France)

10:00 | OR61 | Use Of High Throughput Techniques To Aid The Design, Formulation And Application Of New And Existing Surfactants
C. Tucker (THE DOW CHEMICAL COMPANY, Midland, USA)

PARALLEL SESSION

APPLICATIONS VI – OILFIELD & OTHER TECHNICAL APPLICATIONS (PS22) | Room E2 – 11:00 am – 1:00 pm
Chairperson: J. Barnes (SHELL, The Netherlands)

11:00 | OR69 | Comparison Of Nonionic And Anionic Surfactants In Enhanced Oil Recovery
M. Santa (Cognis GmbH, Monheim, Germany)

11:30 | OR70 | Viscosifying Surfactants For Chemical Enhanced Oil Recovery
M. Morvan (RHODIA, Pessac, France)

12:00 | OR71 | Surfactants For Gas Well Deliquification: Meeting The Challenges
K. Hatchman (RHODIA UK LIMITED, Halifax, United Kingdom)

12:30 | OR72 | Fluorine-Free Fire Fighting Foams - Eliminating Fluorosurfactants?
T. Leonhardt (TYCO Fire Suppression and Building Products, Ladenburg, Germany)

PARALLEL SESSION

SAFETY & REGULATORY AFFAIRS VI – RISK ASSESSMENT METHODOLOGIES (PS23) | Room F1 – 11:00 am – 1:00 pm
Chairperson: K. Schwarz (BASF, Germany)

11:00 | OR73 | Bioaccumulation and octanol-water partition coefficient (Kow): General overview and surfactant specific considerations
U. Friederich (Toxminds, Belgium)

11:30 | OR74 | Bioaccumulation and octanol-water partition coefficient (Kow):
Assessment Of The Bioaccumulation Of Surfactants
G. Payne (BRARR TECHNICAL SERVICES LTD., Aberdare, United Kingdom)

12:00 | OR75 | Simple Equation Allows Assessment Of Removal Of Surfactants Through Biodegradation In Continuously-Fed Activated Sludge Units
C. G. van Ginkel (AKZO NOBEL, Arnhem, The Netherlands)

12:30 | OR76 | Assessment Of Anaerobic Biodegradability Of Surfactants In The New Stp Digester Simulation Test
A. Willing (Cognis GmbH, Düsseldorf, Germany)

CLOSING CEREMONY & AWARDS: Room F1 - 1:15 pm - 1:45 pm